BESTSELLING AUTHOR & MIT PROFESSOR ALAN LIGHTMAN JOINS BUMPSPARK* PROJECT

"Let the conversation begin."

New York, NY - Earlier today, Headless Film Producer Robert Kalm revealed the name of the latest contributor to The Bumpspark* Project. A pilot series for television and the internet, *Bumpspark** brings together two leaders from different vocations in a conversation to compare and contrast the ideas of their work and go wherever their tangents take them.

"I am very excited to announce that Alan Lightman, author of the international bestseller *Einstein's Dreams* and Adjunct Professor of Humanities at the Massachusetts Institute of Technology, will be one of the first voices to spark our new forum for public dialogue," said Mr. Kalm.

Lightman was educated at Princeton and at the California Institute of Technology, where he received a Ph.D. in theoretical physics. An active research scientist in astronomy and physics for two decades, he also taught both subjects on the faculties of Harvard and MIT. In addition to *Einstein's Dreams*, his novels include *Good Benito*; *The Diagnosis*, which was a finalist for the National Book Award; and *Reunion*. His essays have appeared in *The New York Review of Books*, *The New York Times*, *Nature*, *The Atlantic Monthly*, and *The New Yorker*, among other publications.

"New ideas are often generated by creative people from different worlds just talking with one another. Watching this happen may hold the same fascination as watching a log catch fire," offered Lightman.

Part talk show and part reality show, *Bumpspark*'s* captivating, expansive dialogues are shot documentary style, on location, at secluded environments familiar to the participants, their labs, studios, and homes. A day or two's worth of ruminations is edited down into each hour-long episode. *Bumpspark** is inspired by the idea that discoveries often come from unexpected combinations.

Lightman joins the non-profit television experiment as both an academic consultant and one of the first *Bumpspark** counterparts.

"The key to every *Bumpspark** episode will be matching each pair of counterparts in order to generate something truly unique. Alan is an accomplished scientist, a prolific creative writer, and a pioneering educator. He is exactly the kind of renaissance individual that we are looking for," observed the Emmy award-winning producer. "Let the conversation begin."

The Bumpspark* Project Digital Press Kit is available by contacting headlessfilm@gmail.com. Tax deductible contributions can be made to The Bumpspark* Project by contacting Robert Kalm directly.

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