

**FOUNDING FATHER OF MODERN BRAIN SCIENCE
DOCTOR RODOLFO LLINÁS
JOINS BUMPSPARK* PROJECT**

"The man unlocking the mysteries of the soul."

New York, NY - This afternoon, producer Robert Kalm, creator of The Bumpspark* Project, welcomed Dr. Rodolfo Llinás to the growing list of artists and intellectuals endorsing and participating in his television experiment. A pilot series for public tv and the internet, *Bumpspark** mixes two experts from different worlds of knowledge for an hour-long, free exchange of fresh thoughts, favorite stories and bold ideas.

"Ralph Waldo Emerson said that great conversation requires an absolute running of two souls into one. Ladies and gentleman I give you the man who is unlocking the mysteries of the soul."

Dr. Llinás is the Thomas and Suzanne Murphy Professor of Neuroscience, and Chairman of the department of Physiology & Neuroscience at the NYU School of Medicine. He received his Ph.D. in 1965 from the Australian National University working under Nobel Laureate Sir John Eccles. Professor Llinás has published over 300 scientific articles. His focus is the physiology of human consciousness. Llinás is a member of the National Academy of Sciences, the French Academy of Sciences and the American Philosophical Society. He was also a founder of the NASA Neurolab.

"We have to let our hair down and not hide behind jargon with each other and then we can talk about these issues that matter more than anything else to all of us," volunteered Dr. Llinás.

Upending the concepts of the talk show and the reality show, *Bumpspark**'s charismatic and candid discussions are shot documentary style, on location, at secluded environments familiar to the participants, their labs, studios, and homes. A day or two's worth of ruminations is edited down into each hour-long episode. *Bumpspark** is inspired by the idea that discoveries often come from unexpected combinations.

Dr. Llinás joins the non-profit effort as both an academic consultant on its board of advisors and an official *Bumpspark** counterpart.

"Americans, and really human beings in general, are rapidly becoming isolated. Chatting is something we do on the internet while talk shows encourage not talking, not changing one's mind. We simply want to promote relating to one another again." said Mr. Kalm.

The Bumpspark* Project Digital Press Kit is available by contacting headlessfilm@gmail.com. Tax deductible contributions can be made to The Bumpspark* Project by contacting Robert Kalm directly.

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