PHYSICIST AND POET BECOME FIRST CATALYSTS IN BUMPSPARK* PROJECT

"We have our first equation."

New York, NY - Early this morning, Headless Film Producer Robert Kalm made his biggest announcement yet regarding The Bumpspark* Project. A pilot series for television and the internet, *Bumpspark** brings together two leaders from different vocations in a conversation to compare and contrast the ideas of their work and go wherever their tangents take them.

"Albert Einstein said the most important function of both art and science is to awaken the cosmic religious feeling and keep it alive. Einstein recognized a connection between poetry and physics and so, today, does The Bumpspark* Project," declared Mr. Kalm. "I'm very excited to announce that we have our first equation. Author and physicist Alan Lightman will meet the poet Robert Pinsky in the great city of Boston as soon as we can make it happen."

Robert Pinsky is the author of six books of poetry including *The Figured Wheel: New and Collected Poems 1966-1996*, which won the Lenore Marshall Poetry Prize and was a Pulitzer Prize nominee. He has also published four books of criticism, two books of translation, and a computerized novel, *Mindwheel.* He is currently poetry editor of the online journal *Slate* and teaches in the graduate writing program at Boston University. Pinsky served as the thirty-ninth Poet Laureate of the United States, completing an unprecedented three terms in that post in April, 2000.

Professor Lightman was educated at Princeton and at the California Institute of Technology, where he received a Ph.D. in theoretical physics. An active research scientist in astronomy and physics for two decades, he also taught both subjects on the faculties of Harvard and MIT. His novels include the international bestseller *Einstein's Dreams* and *The Diagnosis*, a finalist for the National Book Award.

"I say equation rather than recipe or blueprint, because the next pairing may look nothing like this one. Our goal here is to remain an experiment and never become a formula."

Part talk show and part reality show, *Bumpspark*'s* captivating, expansive dialogues are shot documentary style, on location, at secluded environments familiar to the participants, their labs, studios, and homes. A day or two's worth of ruminations is edited down into each hour-long episode. *Bumpspark** is inspired by the idea that discoveries often come from unexpected combinations.

The Bumpspark* Project Digital Press Kit is available by contacting headlessfilm@gmail.com. Tax deductible contributions can be made to The Bumpspark* Project by contacting Robert Kalm directly.

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