



Dear Sponsors & Friends -

A year ago, when I designated 2007 as the Year of the Spark, there was a long list of tasks to accomplish before we could think of putting flint to steel. Now we have two extraordinary polymaths and an award-winning crew ready to experiment. We have reserved the quintessential shooting location, in addition to a sleek home at www.bumpspark.org and a guaranteed time slot on public television. We have a concept that becomes richer and more relevant with each passing day. And we have funding. The first donations started coming in over the summer and they haven't stopped since.

We have all the kindling necessary to turn a glimmer into a conflagration... almost.

More financial support is needed and in the coming weeks, both private and public fundraising events featuring the first live bumpsparks will be announced. *Bumpspark** backers can also look for the first issue of their exclusive newsletter, *Embers*, which will arrive quarterly with the latest updates. "Plan Bee," the cross-pollinating educational component to The Bumpspark* Project will make its debut online. You will meet new counterpart combinations, new advisors, new sponsors and crewmembers (including one on loan from Oprah). And we might even show up on Facebook.

That's all leading up to the most important news, the shooting of the pilot episode in Boston ASAP.

The time it takes to execute a new idea often separates the flash in the pan from the inferno that grasps every shirttail. *Bumpspark** is catching. Everyone we meet loves the idea. Everyone has their suggestion for two counterparts or catalysts. *Everyone sees the potential.* We have a sound framework of driftwood that's survived the sea and dried on the dunes. In the spaces there, the oxygen is ready to breathe and ignite.

As Eileen Wiseman, the ardent director of the Westport Arts Center in Connecticut, recently said to me, *Bumpspark** is genuine and genuine is what everyone is looking for right now.

If 2007 was the Year of the Spark, then let 2008 be the Year of the Signal, when those who are looking for something genuine are able to find us, bright against the dark horizon. More than ever before, we are all aware of the problems we face here on our fragile planet. With your support The Bumpspark* Project hopes to make all of us as equally aware of our potential.

I wish you and yours a season of unexpected gifts and look forward to showing you the pilot in the New Year.

Every good wish,
Robert Kalm

